

JOHN MATTONE SESSION DESCRIPTIONS

John Mattone is a dynamic, credible speaker who will energize any room of professionals or executives.
Natalya Sabga, Associate Director, Corporate Training, Florida State University

Intelligent Leadership: What You Need to Know to Unlock Your Full Potential

Based on Mattone's new book of the same name, this innovative presentation will give you game-changing insights on how to overcome self-imposed, limiting thoughts and habits. John will reveal strategies for unlocking and unleashing greatness in yourself and your team. This program is for current and future leaders at all levels who have a burning passion to be the best they can be.

Mattone utilizes his proprietary "Leadership Maturity Model" as the foundation for teaching leaders the predictive components that unlock and unleash their full potential. These components include: i) the core of achieving emotional maturity - possessing a strong self-awareness, self-concept, values, and optimistic belief system; ii) positive thinking; iii) positive emotions that empower both the leader and others; and iv) possessing the skills to execute mature leadership behavior and competencies that drive leadership success.

Available as a Keynote, Half-Day or One-Day Session

Future Trends of Executive Development & Talent Management

This engaging and insightful program is based on John Mattone's "**Trends in Executive Development**" research published by Pearson, the world's leading education company. Professor Mattone's research is widely regarded as one of the most authoritative and respected global research studies in the field of leadership development. Mattone surveyed and interviewed over 100 global organizations to isolate the cutting edge executive development and talent management practices and processes they use to drive operating success.

In this dynamic presentation, Mattone will:

- show you how leading edge companies develop their talent;
- show you how your organization's efforts compare to the "best of the best";
- discuss the critical competency gaps of the next generation of leaders;
- pinpoint the processes companies use to identify high-potential and emerging leaders;
- discuss the implications of the impending baby boomer exit;
- equip you with ideas and strategies for accurately identifying and developing your future leaders; and
- show you how to prepare your leaders and emerging leaders for the future

John Mattone's Twenty 2020 concept offers a powerful and compelling look at the future of talent management and executive development. The Twenty 2020 concept identifies the critical 20 leadership development and talent management practices that must be implemented and executed by any organization by the year 2020 to successfully mitigate their operating risk and to ensure their long term survival and viability.

Available as a Keynote, Half-Day or One-Day Session

Talent Leadership: A Proven Method for Identifying & Developing High-Potential Employees

This program is based on John Mattone's new book of the same title. This program is geared for HR professionals and operations leaders who are charged with designing, implementing and/or conducting talent assessment and development processes and practices. Mattone's proprietary "Stealth Leadership" Model provides the foundation for attendees to learn about the critical leadership assessment and coaching elements that drive operating success. These elements include:

- Isolating target leadership competencies
- Utilizing a variety of objective assessments to calibrate performance, potential and readiness
- Integrating assessment results to identify strengths and development needs
- Creating compelling IDP's that guide and motivate
- Coaching leaders and future leaders from the "inside-out"

Available as a Keynote; Half-Day or One-Day Session

Succession Planning & Management

This engaging program is designed to enable attendees to understand and develop a succession management process, including:

- Building a Succession Management Value Proposition (SMVP)
- Benchmarking your organization's succession management program using Mattone's Succession Management Index (SMI)
- Applying state-of-the-art bench strength analyses
- Conducting formal succession reviews
- Planning and executing development activities
- Integrating succession programs with other HR programs
- Measuring the ROI of your organization's succession management program

Available as a Keynote: Half-Day or One-Day Session

Unlocking & Unleashing Your Executive Potential

This powerful program is based on John Mattone's new book of the same title. It is intended for leaders and future leaders at all levels who desire to become the absolute best they can. Mattone utilizes his proprietary "Executive Maturity" Model as the foundation for teaching executives and future executives the predictive components that unlock and unleash leadership greatness. These components include:

- The core of achieving emotional maturity—possessing a strong self-awareness, self-concept, character, values and optimism
- Positive thinking
- Positive emotions that empower both the leader and others
- Possessing the skills to execute the mature executive behaviors and competencies that drive leadership greatness

Available as a Keynote, Half-Day or One-Day Session

2020 Executive Development & Talent Management: Creating Your Compelling Future

Why the year 2020? Creating Your Compelling Future is more for individuals than businesses.

This engaging and insightful program is based on John Mattone's "**Trends in Executive Development**" research published by Pearson, the world's leading education company. Mr. Mattone's research is widely regarded as one of the most authoritative and respected global research studies in the field of leadership development. Mattone surveyed and interviewed over 100 global organizations to isolate the cutting edge executive development and talent management practices and processes they use to drive operating success.

In this dynamic presentation, Mattone will show you how leading edge companies develop their talent. Find out how your organization's efforts compare to the "best of the best". John will discuss the critical competency gaps of the next generation of leaders and pinpoint processes organizations use to identify high-potential leaders. You will gain increased awareness of the impending baby boomer exit, the next generation of leaders, and learn how to prepare your leaders and emerging leaders for the future.

John Mattone offers a powerful and compelling view of the future of talent management and executive development with his "20:2020" concept that identifies the critical 20 leadership development and talent management practices that need to be implemented and executed by any organization- by the year 2020-to: (1) successfully mitigate their operating risk; and (2) ensure their long term survival and viability. (see the re-write below. The 20:2020 visual is a bit difficult to grasp. Looks too technical).

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