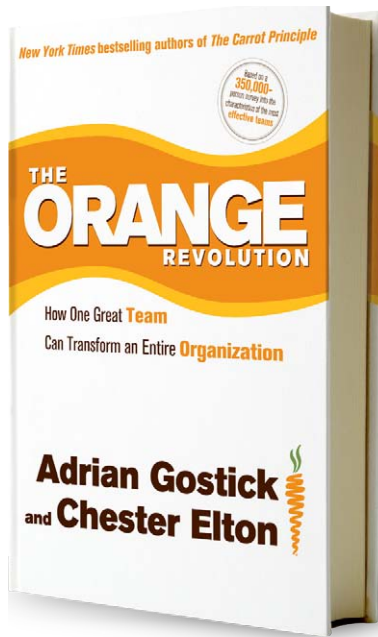


Keynote #2

The Orange Revolution: How One Great Team Can Change an Organization



New York Times, USA Today and Wall Street Journal bestselling authors Chester Elton and Adrian Gostick have once again transformed the corporate playing field with *The Orange Revolution*, recognized worldwide as the premiere book on how breakthrough teams and teamwork revolutionize a company, a community, and the world.

The Orange Revolution Keynote highlights the key traits found inside the world's most stellar teams. Chester illustrates the steps these teams took to conquer barriers, exceed expectations, and overcome mediocrity through brilliant collaboration. This presentation reveals the synergy that exists among teams in the world's most respected and innovative organizations—and how to tap into that power within any group of individuals.

“Our company is better because of Chester’s involvement.”

— *DHL Express*

Drawing on startling research and case studies from leading teams at Zappos, Pepsi Bottling Company, The Blue Angels, Texas Roadhouse, Apple, and numerous others, the Orange Revolution Keynote shows how true teamwork produces results that change the world and can immediately increase:

- Productivity
- Engagement
- Loyalty
- Innovation
- Bottom-line Results

This must-see presentation introduces the simple steps to inspiring an Orange Revolution in your organization—through easy, prescriptive, outcome-based applications that can be implemented today.

“This can change your business. It teaches you how you can create great teams to WOW your customers, employees and vendors.”

—*Tony Hsieh*
Zappos CEO